



WHO WE ARE

Know2Protect™ is a forthcoming Department of Homeland Security (DHS) national public awareness campaign to educate and empower children, teens, parents, trusted adults and policymakers to prevent and combat online child sexual exploitation and abuse (CSEA).

Know2Protect will launch in spring 2024 and will shine a spotlight on this horrific crime. It will rely on the expertise and authority of DHS' Homeland Security Investigations special agents tasked with finding online predators and bringing them to justice. It will spread awareness about these global threats, share preventive strategies to stop future victimization, empower the public to report suspected abuse and support online CSEA survivors.

PARTNERSHIP OPPORTUNITIES

Campaign partners play vital roles in supporting Know2Protect's mission. There are several unique opportunities to get involved and join the fight. Each Know2Protect partner will work with a campaign staff member to help develop the partnership activities that concurrently support the campaign and the partner. DHS reserves the right to request a signed memorandum of understanding, depending on the partnership engagement level.



CO-BRANDED MATERIALS

Get co-branded Know2Protect materials for an upcoming event or for your stakeholders. Know2Protect offers co-branding on materials such as general awareness posters and social media posts for select opportunities. A signed campaign licensing agreement is required for co-branding.



STAKEHOLDER WEBINARS

Join quarterly Know2Protect stakeholder webinars to stay abreast of the latest campaign news, developments, future initiatives and sub-campaigns.



CAMPAIGN RESOURCES

Distribute Know2Protect campaign resources with your community to spread the word about how to recognize and report online CSEA.



PARTNER RECOGNITION

Know2Protect will highlight the important work our partners are doing to raise awareness across Know2Protect channels.



SOCIAL MEDIA CONTENT

Use Know2Protect's pre-drafted social media content for specific initiatives that can be used by your organization, such as National Child Abuse Prevention Month in April or Internet Safety Awareness Month in June.



SPEAKING ENGAGEMENTS

Request a Project iGuardian™ presenter or Know2Protect campaign representative to speak at annual conferences, industry meetings, corporate lunch and learns, and other events, as available. Know2Protect speaking engagements are subject to resource availability.

To learn more, please contact Know2Protect Campaign Director Kate Kennedy at kathryn.m.kennedy@hsi.dhs.gov